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Atty's 21164

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AMENDED CLAIMS

1. - 26. (canceled)

| | 27. | (current | cly am | ended) | A met | hod | of se | lling | g persona | 1, |
|-----------|-------|---------------------|-------------------|---------|---------------|------|--------|-------|-----------|------|
| non-trans | ferab | le use r | i ghts | usage 1 | <u>rights</u> | of u | ınlimi | ted a | availabil | ity, |
| said meth | od co | mprising | the s | teps of | £: | | | | | |

- (a) electronically offering through a communications network personal nontransferable use usage rights which are executable either at use prices that aim at reflecting the marginal costs associated with the execution of executing said use usage rights or under conditions of a competitive supply environment;
- (b) storing in a database a group of consumers records and offering through said network to a sample of said group a price for said use usage rights to be paid by each member of said sample in case of accepting the offer;
- (c) causing said sample to vote on said offered use usage rights by members of said sample stating their willingness to pay for either accepting or rejecting said offer and collecting results of said vote through said network;
- (d) through said network determining any pivotal payments from any pivotal member of said voting sample whose stated willingness to pay for a certain outcome alone was sufficient to swing the outcome from one and outcome undesirable to him or her, said pivotal payment comprising a margin between all pro and contra

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votes while either <u>in- including</u> or excluding the vote of <u>the a</u>
said pivotal <u>voter member</u> under consideration;

- (e) through said network accepting or rejecting offers of said use usage rights for all members of said voting sample according to the result of the vote; and
- offered price for the use usage rights to the whole said group in the case of an approving vote of the sample, but taking the sample's a revealed willingness to pay for said use usage rights by the sample as a basis for the price to be paid by the remaining members of the group in the case of a rejecting vote of the sample while excluding same said voting sample from the payment for said use usage right rights.
- wherein said use prices at which said usage rights are executable are is zero or negative in case marginal the costs associated with the execution of said usage rights do not justify the expense of collecting proceeds or the in case a supplier wants to promote the use of his or her good goods being covered by said usage rights.
- 29. (currently amended) The method defined in claim 27, further storing additional groups of consumers records in the database in order to allow segregation of consumers into homogeneous groups in respect to the members' supposed marginal willingness to pay for said use usage rights, the members' ability to pay,

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and/or the members' supposed pattern of interest in said use usage rights.

- 30. (currently amended) The method defined in claim 27
 wherein, after the a said sample revealing a willingness to pay for
 said usage rights voting process, the prices for said use usage
 rights are offered to the suppliers of the goods covered by said
 usage rights, said suppliers who then decide deciding whether or
 not to accept.
- 31. (currently amended) The method defined in claim 27 wherein said sample's revealed willingness to pay for said use

 usage rights is taken as a basis for the price to be paid by the

 remaining members of the group, irrespective of whether or not said

 voting sample approved the purchase of said use usage rights at the

 price voted upon.
 - 32. (currently amended) The method defined in claim 27 wherein, in case of a rejection of the offered use usage rights, the members of said voting sample are being held not to employ any alternative means of gaining said use usage rights for the duration of the rejected use usage rights's validity.

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